

Template for inter-document cross-referencing:  
Another part (supporting information)

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## S1 Experimental IP and EA for functional groups

Group	Name	IP	EA
NH <sub>2</sub>	amino	10.8	0.8
CH <sub>3</sub>	methyl	9.8	0.1
OCH <sub>3</sub>	methoxy	10.7	1.6
C <sub>2</sub> H <sub>3</sub>	vinyl	8.3	0.7
C <sub>6</sub> H <sub>5</sub>	phenyl	8.3	1.1
H	hydrogen	13.6	0.8

Table S1: Experimental IP and EA (in eV) for the selected functional groups. See Eq. (1) and Eq. (2).

## S2 Single quantum mode fit to transition spectral density



Figure S1: Experimental transition spectral density (amplitude normalized to 1) for emission (left black curve) and absorption (right black curve) of H-OPV3 in chloroform solution. Red curves are the single quantum mode fits.

For a given electronic transition, the transition spectral density (vibrational) is given by

$$f(E) = \sum_{nn'} \rho_n \langle n|n' \rangle^2 \delta(E - E_{nn'}), \quad (\text{S1})$$

### S3 Experimental data

Group	Solvent	$\lambda_{\max}$ (nm)	$E_{\text{vert}}$ (eV)	$\sigma_E$ (eV)	$\hbar\omega_Q$ (eV)	$S_Q$
Absorption: Dependence on solvent						
NO <sub>2</sub>	thf	422.4(1)	2.947(5)	0.240(3)	0.20	0.9
NO <sub>2</sub>	tol	423.9(4)	2.944(3)	0.223(1)	0.17	1.4
NO <sub>2</sub>	clf	426.7(1)	2.915(4)	0.240(1)	0.19	1.0
NO <sub>2</sub>	clb	429.4(1)	2.901(8)	0.230(4)	0.18	1.1
NO <sub>2</sub>	dmsO	430.2(1)	2.884(2)	0.254(1)	0.21	0.9
Absorption: Dependence on functional group						
H	clf	388.4(2)	3.217(3)	0.218(3)	0.20	0.7
CH <sub>3</sub>	clf	389.4(2)	3.209(3)	0.216(2)	0.19	0.8
Br	clf	392.0(2)	3.187(3)	0.218(4)	0.20	0.8
NH <sub>2</sub>	clf	396.9(1)	3.147(6)	0.223(3)	0.20	0.8
COOH	clf	400.4(2)	3.119(4)	0.225(6)	0.20	0.7
NO <sub>2</sub>	clf	426.7(1)	2.915(4)	0.240(1)	0.19	1.0
Emission: Dependence on functional group						
H	clf	441.8(4)	2.646(6)	0.181(2)	0.16	1.0
CH <sub>3</sub>	clf	442.2(4)	2.641(10)	0.182(13)	0.17	1.0
Br	clf	445.6(11)	2.608(6)	0.191(0)	0.17	1.0
NH <sub>2</sub>	clf	473.9(7)	2.487(2)	0.199(4)	0.15	1.3
COOH	clf	474.9(16)	2.474(2)	0.193(1)	0.16	1.2
NO <sub>2</sub>	clf	481.9(11)	2.453(2)	0.192(3)	0.15	1.3

Table S2: Processed experimental UV-Vis absorption and fluorescence data. Here  $\lambda_{\max}$  is the absorption/emission peak in the original wavelength scale estimated by a fourth-order polynomial fit to the raw data;  $E_{\text{vert}}$ ,  $\sigma_E$ ,  $\hbar\omega_Q$ ,  $S_Q$  are the vertical transition energy, spectral width, energy and Huang–Rhys factor of the quantum mode, all estimated by the single quantum mode fit, see Section S2. The last digit uncertainty is the superposition of the statistical fitting error and the change upon expanding or contracting the fitting range (red curve in Fig. S1) by about 30%. The uncertainties of  $\hbar\omega_Q$  and  $S_Q$  are comparable to the spread of their values across the table. The measurements are made in chloroform with the solute concentration  $10^{-4}$  M for absorption and  $10^{-6}$  M for emission. Abbreviations for solvents: clb=chlorobenzene, clf=chloroform, dmsO=dimethylsulfoxide, thf=tetrahydrofuran, tol=toluene.

Figure S2: Vertical excitation energy, see Table S2.